

The Positive Line®, the industry leader in health and wellness products, is proud to present

THE 2009 WELLNESS INCENTIVES CATALOG

Show your customers products that will help them encourage their staff to practice healthy habits for life.

THE POSITIVE LINE®
15 GILPIN AVENUE • P.O. BOX 18021 • HAUPPAUGE, NY 11788-8821

PRESORTED
STANDARD
U.S. POSTAGE
PAID
BRONX, NY
Permit No. 8898

Mailroom:
If undeliverable, please route to appropriate person or department.

Thank you.

- Route to:
- President
 - Sales Manager
 - General Manager
 - Sales Associate
 - Other _____

YOUR CUSTOMERS CAN MOTIVATE EVERYONE TO FOCUS ON HEALTH AND WELLNESS ALL YEAR!



JANUARY 2010



A. Your Imprint Here



B. Your Imprint Here

Wellness Works With Timely Products At Low Prices

- ✓ **Latest Wellness Topics:** It's all here, from nutrition, weight control and fitness to stress management, heart health, smoking cessation, early detection strategies and infection prevention.
- ✓ **Keep Wellness In Mind:** Our calendars and planners provide twelve months of important health and wellness messages.
- ✓ **Special Savings:** In addition to our low prices, we also feature selected Buy-2-Get-1 Free offers and discounts on various assortment packs.
- ✓ **Imprintable Gifts:** Be sure to review imprintable gifts that are just right for your wellness message.



Your Imprint Here



D. Imprint appears on back



- A. 2010 Smart Living Wall Calendar, Item # HFD-59, Pg. 16
- B. Health Is In Your Hands E-Z Stick Glycer, Item # CS-1069, Pg. 10
- C. Steps To Being Smoke Free Slideguide, Item # 863-SL, Pg. 8
- D. What Everyone Should Know About H1N1 Swine Flu Pocket Pal, Item # BC-138, Back Cover

See other side for catalog, ordering and sample information.

PPAI # 157238
ASI # 79930
SAGE # 60820

QUICK-ACTION FAX RETURN FORM

FAX: 1-800-611-9475

TO: The Positive Line™

TEL.: 1-800-301-9555

Wellness Incentives Catalog

Yes, I want to receive _____ Wellness Incentives Catalog Kits, Item # PS-595, for my sales people.

Includes H1N1 Swine Flu Pocket Pal, Item # BC-138; Health Is In Your Hands E-Z Stick Glancer, Item # CS-1069, and Wellness Incentives catalog.

1. 2009 Wellness Incentives Catalog (PLC-352) Personalized: 50¢ per catalog, Min. 100 _____

2. Personalized Samples: EQP Each (Self-promotion only; Minimum quantity: 100) **Personalization** (Please print)

Item # _____ Quantity _____

1. _____

Item # _____ Quantity _____

2. _____

Item # _____ Quantity _____

3. _____

4. _____

5. _____

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____
Street City State Zip

PHONE: _____ **EXT:** _____ **FAX:** _____

E-MAIL: _____

MARKETING IDEAS

Usage

1. Lunch & learn programs
2. Health fairs
3. Fitness days
4. Walks or runs
5. Weight challenges

Slogans

1. Where Caring Is A Specialty
2. Health And Wellness Habits For A Bright Future
3. Stay Healthy In 2010
4. Good Health Is Your Greatest Asset
5. Your Health & Wellness Are Our Year Round Concerns
6. Healthy Habits For A Healthy Staff
7. Providing A Circle Of Care
8. Helping Staff Lead Safe, Happy & Healthy Lives
9. Caring People Who Care About You
10. Here For You In 2010

Ordering Information

1. **Colors for Imprinting:** Standard color: listed under each product description in catalog.
2. **Second Color Imprinting:** \$18.00 (G) per 1,000 per color running charge. (Paper products only, where available.)
3. **Copy Changes:** \$12.00 (G) each.
4. **Personalization Setup Charge:** As low as \$25.00 (G) each or as indicated in product information.
E-mail for artwork: artwork@thepositiveline.com.
5. **Shipping Charge:** Standard ground via UPS/USPS: 10% of net merchandise. Third party shipping on your UPS or FedEx incurs a 3% net merchandise processing fee.
6. **Less Than Minimum:** Blanks available only.
7. **Packaging:** Pricing available upon request.
8. **Production Time:** Listed under each item in catalog.
9. **Proofs:** Paper or e-proof: No charge. Paper products proof on sample: \$30.00 (G).
10. **Split-Destination Shipments:** \$7.00 (G) each.
11. **Email your orders to:** orders@thepositiveline.com.

Please visit our Web site, www.thepositiveline.com, for additional information and PDF's of catalogs.

THE POSITIVE LINE®